

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Catherine Warburton, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Michael Bloomberg

Authorized committee:

Mike Bloomberg 2020, Inc.

Agency requesting time (and contact information):



N/A Assembly

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

President

Date of election:

Date varies by state

May 9, 2020



General



Primary

Treasurer of candidate's authorized committee:

Hayden Horowitz

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

Catherine Warburton

Name: Catherine Warburton

Date of Request to Purchase Ad Time:

Station Representative

Signature:

Name: Dave German

Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Catherine Warburton

Name: Catherine Warburton

Date: 2/14/20

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?



Yes



No

Date ad received:

2-27-20 MR. BR. 3051 EH
PANDEMIC**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):



Yes



No



N/A

Disposition:



Accepted



Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*



Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

2391118

Station Call Letters: KMSS

Date Received/Requested:

Est. #:

131

Station Location: Shreveport, LA

Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Ad-ID: MRBPBK3051EH

Spot Title: Pandemic

CANDIDATE SUPPLEMENT/Ad Disclosure

Candidate to Complete
Station to Verify Accuracy

Please identify all Legally Qualified Federal Candidates and the office they are seeking included in the advertisement:

Michael Bloomberg for President of the United States

Please identify all Elections to Federal Offices included in the advertisement:

President of the United States

Please specify all National Legislative Issues of Public Importance included in the advertisement (e.g., all references to legally qualified candidates (presidential, vice presidential or congressional; all references to any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and any national legislative issue of public importance (Affordable Care Act, revising the IRS tax code, federal gun control, national debt, impeachment any federal legislation, etc.)):

References to

-Corona Virus Pandemic

-Stock Markets

-9/11

-Emergency response to natural disasters

-Hospital Preparedness

-Health Crisis

-National Emergency Procedures

-President Donald Trump

Station has reviewed Advertiser's PB-19 for completeness of identification of all chief executive officer, members of the executive committee or the board of directors. Circle one:

☒ YES

☐ NO

To the extent necessary, attach copy of station inquiry to advertiser for additional information regarding the entity's officer, members or directors.

Emailed rep 2/20 for more info

Laura Eubanks

From: Laura Eubanks
Sent: Thursday, February 20, 2020 4:40 PM
To: 'BROWN, FRANCESCA'
Cc: Dave German; dgerman@nextar.tv
Subject: RE: Bloomberg

Hi Fran,

Can you please get the following information:

Agency contact phone number

What is Catherine Warburton's title and who does she work for?

Who are other Committee members on the Mike Bloomberg 2020 campaign?

Thanks

-Laura



Laura Eubanks

Sales Coordinator

KMSS FOX 33/Marshall Broadcasting Group

☎318-629-7126 📠318-629-7158 ✉Leubanks@kmsstv.com

3150 N. Market. Shreveport, LA 71107

*****Please send traffic to Shreveporttraffic@nextar.tv*****



Please consider the environment before printing this e-mail.

This e-mail, facsimile, or letter and any files or attachments transmitted with it contains information that is confidential and privileged. This information is intended only for the use of the individual(s) and entity(ies) to whom it is addressed. If you are the intended recipient, further disclosures are prohibited without proper authorization. If you are not the intended recipient, any disclosure, copying, printing, or use of this information is strictly prohibited and possibly a violation of federal or state law and regulations. If you have received this information in error, please notify Laura Eubanks immediately at 318-629-7126 or 318-629-6000 Ext. 126 or via e-mail at Leubanks@kmsstv.com. Marshall Broadcasting Group, KMSS-TV does not accept advertising contracts that impermissibly discriminate against race or ethnicity.

From: BROWN, FRANCESCA <FRANCESCA.BROWN@Katzmedia.com>

Sent: Thursday, February 20, 2020 2:31 PM

To: Laura Eubanks <LEubanks@kmsstv.com>

Cc: Dave German <DGerman@kpejtv.com>; dgerman@nextar.tv

Subject: Bloomberg

Hi Dave and Laura

I just sent down a Bloomberg order for 2/22-3/3 5p cutoff on 3/3 for KMSS total is \$4440

Thanks

Fran Brown
Account Executive

Katz Media Group
110 Presidential BLVD
Suite 110
Bala Cynwyd, PA 19004
Email: Francesca.Brown@katzmedia.com
Direct Line: (215)557-4219
Alternate Line: (856)629-3188
Fax: (917)206-9110



Local Impact.
National Influence.